ONIT grow™

Non-Ionic Soil & Plant Stimulant

The Economics of ONIT Grow™

The purpose of this analysis is to evaluate the potential yield performance, revenue and cost benefits of using ONIT Grow™ as a foliar spray on Cannabis (grown for THC) and Hemp (grown for CBD).

CANNABIS (THC)
1,000 sf Indoor/One Harvest

Yield per 1,000 square feet (lbs)*	110
Price per pound (flower)**	$1,483
ONIT Grow used per foliar application (mix 10ml per gallon)	100 ml
Applications per harvest (approx.)	16
Product cost (MSRP/liter)	$56
Product cost per harvest	$90
Revenue	$163,130
Hypothetical increase in yield (lbs) — 10%	11
Hypothetical increase in revenue	$16,313
ROI	**18206%**
Hypothetical increase in yield (lbs) — 5%	5.5
Hypothetical increase in revenue	$8,157
ROI	**9103%**

* https://lcb.wa.gov/publications/Marijuana/BOTEC%20reports/5a_Cannabis_Yields-Final.pdf
**https://reports.cannabisbenchmarks.com/

HEMP (CBD)
One Acre/One Harvest

Yield per acre (lbs)*	2,500
Price per pound (flower)**	$100
ONIT Grow used per application (mix 5ml per gallon)	1 liter
Applications per harvest	8
Product cost (MSRP/liter)	$56
Product cost per harvest	$448
Revenue	$250,000
Hypothetical increase in yield (lbs) — 10%	250
Hypothetical increase in revenue	$25,000
ROI	**5580%**
Hypothetical increase in yield (lbs) — 5%	125
Hypothetical increase in revenue	$12,500
ROI	**2790%**

* http://www.journal-advocate.com/sterling-local_news/ci_31699721/hemp-can-be-lucrative-but-there-are-drawbacks
**https://mjbizdaily.com/wp-content/uploads/2018/04/Hemp-Report_Top-10-US-States.pdf

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6 Upper Newport Plaza Dr., #201, Newport Beach, CA 92660
www.onitsciences.com • 949.317.1811